



# Chiropractic Society OF WISCONSIN

# THE BEACON

**JULY  
2026**

## PRESIDENT'S MESSAGE

Hello everyone! The vibes are high here at the CSW after finishing up a successful VaxCon 2.0 the end of April. Thank you to everyone who attended, it was an amazing lineup filled with mind-blowing information and useful tips to improve our health. We cannot wait until the next one!

This summer we will be working on final details for our Fall Experience, so be sure to mark your calendars for the first weekend of October. This is always an event that you do not want to miss. Our theme this year is "Rocktober," so start planning your outfit now!

I am excited to announce our new board Secretary, Dr. Amanda Blonigen, and Treasurer, Dr. Zach McCabe! They are both amazing chiropractors who have been serving on the CSW Power Team for many years. They are dedicated to the success of the CSW and to protecting the principles of chiropractic. If you see them around, be sure to tell them Congratulations!

As always, thank you for being a member of the CSW and protecting Chiropractic in Wisconsin. Thanks to you support, the CSW has officially been around for 14 years and is looking forward to the future!



Amanda Berkley DC, LCP  
CSW President

### BOARD

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## HIGHLIGHTS

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# 2026 is a License Renewal Year!

## Continuing Education (CE) Requirements

Every two years, ALL licensed DC's, CT's and CRT's must renew their licenses. The deadline for the current biennium is Monday, December 14<sup>th</sup>, 2026.

### DC's Requirements per Biennium

- 40 hours of approved continuing education (CE).
- 2 of the 40 hours must be approved for Professional Boundaries and Ethics (**NEW for 2025-2026 Biennium**)
- 4 of the 40 CE hours must be approved Nutrition hours to maintain Chiropractic Nutrition Certification.
- Up to 8 of the 40 CE hours can be obtained through an approved online program that is at least 50% synchronous (LIVE) in format.
- Certification in AED is required for license renewal.
- Two (2) credits on AED/CPR course work may be counted toward the continuing education requirement every biennium.

[Click Here for DSPS DC CE /Renewal Info](#)

### CT's Requirements per Biennium

- 6 hours of state-approved CT continuing education (CE) each biennium.
- Up to 2 of the 6 hours can be obtained through an approved online program that is at least 50% synchronous (LIVE) in format.

[Click Here for DSPS CT CE /Renewal Info](#)

### CRT's Requirements per Biennium

- 12 hours of state-approved CRT continuing education (CE) each biennium.
- Up to 2 of the 12 hours can be obtained through an approved online program that is at least 50% synchronous (LIVE) in format.

[Click Here for DSPS CRT CE /Renewal Info](#)

### DSPS Links:

[LicenseE Portal](#)



[LicenseE FAQs](#)



[License Lookup](#)



If you have **both CT & CRT** licenses, CE course credit will apply to **both** licenses if the course is approved by the state for both CT's & CRT's.

#### **NOTE:**

Staff with **both CT & CRT** licenses only need a total of **12 CE's** per biennium (not 18 CE's).

### Recently Licensed?

If you received your license AFTER December 15, 2024, you do NOT need to take continuing education hours for this biennium renewal, but you DO still need to complete the Renewal process through DSPS. To check your renewal date, sign in to your account through the [LicenseE](#) portal.

# Upcoming Events

*\*\*Subject to change as needed\*\**

## DC & CT/CRT:

### Fall Experience 2026

Date: October 2-4, 2026

*\*Applied for WI/MN CE*

Location: Kalahari Resort, Wisconsin Dells

**Registration Opening Soon!**

### Soft Tissue Injury & Repair (6 CE)

Instructor: Scott Bautch, DC, DACBOH, CCSP, CCST

Date: October 17, 2026

Location: Wisconsin Dells, WI

**Registration Opening Soon!**

### Thoughts, Traumas & Toxins: A Comprehensive Clinical Approach

*\*Applied for WI CE*

Instructor: Ramneek Bhogal, DC, DABCI

Date: November 14-15, 2026

Location: Wildwood Lodge, Pewaukee, WI

**Registration Opening Soon!**

.....and more to come!

## CT/CRT:

### Modern Health Trends & Chiropractic Perspectives

Instructor: Eliza McLean, DC, CCSP

Location: Moraine Park Technical College, West Bend, WI

**Part 2** (6 CE for CT/CRT)

Date: July 16, 2026

### Modern Health Trends & Chiropractic Perspectives

Instructor: Eliza McLean, DC, CCSP

Location: Hilton Garden Inn, Wausau, WI

**Part 1** (6 CE for CT/CRT)

Date: August 6, 2026

**Part 2** (6 CE for CT/CRT)

Date: August 7, 2026

**Registration Opening Soon!**

### Modern Health Trends & Chiropractic Perspectives

Instructor: Eliza McLean, DC, CCSP

Locations: Holiday Inn, Pewaukee, WI

**Part 1** (6 CE for CT/CRT)

Date: December 12, 2026

**Part 2** (6 CE for CT/CRT)

Date: December 13, 2026

**Registration Opening Soon!**

## Chiropractic Success Webinars

2-hour **LIVE** Lunch and Learn with **1 FREE CE** for **CSW Members**

**\*\*Registration Opening Soon\*\***

### Shockwave Therapy in Modern Musculoskeletal Care (1 CE)

Instructor: Dan Ruitenbeek, DC, BCN

Date: September 23, 2026

*\*Applied for WI CE*

Time: 12:00 pm - 2:00 pm

Location: Live Webinar via Zoom

### Five Pillars of Chronic Pain (1 CE)

Instructor: Dan Ruitenbeek, DC, BCN

Date: October 21, 2026

*\*Applied for WI CE*

Time: 12:00 pm - 2:00 pm

Location: Live Webinar via Zoom

...more  
webinars  
to be  
announced

## Save the Date:

### WinterFest - Save the Dates

February 5-6, 2027

February 4-5, 2028

Hilton Garden Inn, Wausau, WI

### Fall Experience - Save the Dates

October 1-3, 2027

October 6-8, 2028

October 5-7, 2029

Kalahari Resort, Wisconsin Dells

**For event registration information please visit our website:**

**[www.cswchiro.org/calendar-of-events](http://www.cswchiro.org/calendar-of-events)**



## 2026 SAVE THE DATE:

# October 2-4, 2026 | Kalahari Resort, Wisconsin Dells

## Registration Opening Soon!

Join us for the **Fall Experience**, our annual continuing education convention designed for Doctors of Chiropractic and their team members. Attendees can earn up to **20 hours of CE** anticipated for **DCs, CTs, and CRTs** while learning from respected leaders in the chiropractic profession.

This year's program features a diverse range of topics, including chiropractic philosophy, clinical practice, pediatrics, nutrition, neurology, ethics, AI, and emerging healthcare trends.

**Team members** can also participate in a dedicated non-CE **Staff Success Track**, offering practical tools, professional skill development, leadership training, and strategies to strengthen teams, support practice growth, and help practices thrive.

**Initial Certification** courses for CT's also being offered at the event include: **\*NEW Shockwave therapy, Laser/Light therapy, Mechanical therapy, and Ultrasound therapy.**

**Expand your knowledge, strengthen your practice, and invest in your team at the Fall Experience.**

### CE Speaker Lineup

- Ronald Oberstein, DC
- Nicholas Gatto, DC
- Andrew Rostenberg, DC
- Jay Greenstein, DC
- Daniel Francis, DC
- Patti Schumacher, DC
- Michael Longyear, DC, DACNB, CCSP
- Robert Cagle, MD
- Mitch Mally, DC
- Wade Anunson, DC
- Steven Conway, DC, Esq.
- Jared Thornton, DC
- Lona Cook, DC
- Diederik Rijkens



**This years' Exhibitor theme:**  
**ROCKTOBER**  
**Start planning your outfit!**  
**BEST OUTFIT WINS PRIZES**



[cswchiro.org/fall-experience](http://cswchiro.org/fall-experience)

# Legal & Insurance Updates

## **A Big Win For Medicaid Patients and Wisconsin Providers**

Starting in May 2026, ForwardHealth / Medicaid, will reimburse Wisconsin doctors that are Medicaid providers for extremity adjustments (98943). Per the handbook:



“CPT code 98943 (manual manipulation of one or more regions outside the spine) is allowed once per DOS and can be billed alongside a spinal manipulation CPT code or on its own.” [Here](#) is an article that explains the correct usage of this code. Current reimbursement for 98943 is \$28.86.



Keep in mind that Medicaid follows Medicare rules for documentation of medical necessity when billing 98943 with CMT 98940-98942 codes. In other words, billing an extremity code automatically with every adjustment would present a major audit red flag.

They have also updated the prior authorization form and instructions, [here](#). Providers will need to set up a portal account to use the new form. Click the link above or go to the [ForwardHealth Provider Portal Account User Guide](#).

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## **Another Big Win on the Horizon?**

“UnitedHealthcare is eliminating authorization requirements for 30% of healthcare services that previously required insurer approval, including some chiropractic services.”

While we are waiting to get specifics, any reduction in cumbersome, time consuming, and treatment-delaying preauthorization process is welcome. UHC has announced that by the end of 2026, preauthorization requirements will be eliminated in 30% of the services that now require it.

We will keep you updated on how this moves forward.

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## **Fulcrum Updates for Wisconsin Providers**

As you may have heard, Fulcrum/Chiropractic Care (a Minnesota-based, nonprofit physical medicine benefit management organization) will be ceasing contract operations effective August 31, 2026.

For those of you participating with Fulcrum, please watch your emails from Fulcrum and/or each payer group for further details and timelines. Whole Health Inc. will be taking over most of the below payer groups, and have advised some offices, via email, that they will be in contact.

We strongly recommend you ask Whole Health for a contract to review, along with a Fee Schedule.

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**On the next page is a sampling of what we know to date  
Please refer to the FAQ included here: [Fulcrum Health Inc.](#)  
for a full list of the payer groups impacted.**

### **Aetna/Allina**

- Termination date with Fulcrum: 07/31/2026
- Contract through MultiPlan to stay in network (non-Minnesota), and SecureCare (Minnesota offices)

### **BPA**

- Termination date with Fulcrum: 5/31/2026
- Claims for dates of service on or before 5/31/26 must be submitted to Fulcrum no later than end-of-day 7/17/26.
- No further details available at this time.

### **Quartz**

- Termination date with Fulcrum: 6/30/2026
- Quartz will handle services in-house and will contract with provider groups only. They are focusing their outreach based on member utilization, geographic coverage & network needs. Provider groups that haven't submitted claims within 12 months may not be contacted. If chosen, Quartz will send a group contract via Docusign and should be received by 6/1/26.

### **Zelis**

- Termination date with Fulcrum: 6/30/2026
- No further details available at this time; however, if you are credentialed and contracted directly with Zelis, you should not be impacted by this change.

### **Health Partners**

- The most recent information on Health Partners is that they have contracted with UHC / Optum to manage their chiropractic network.

### **Aspirus**

- Termination date with Fulcrum: 07/31/2026
- Aspirus is working on a transition plan; no further details at this time

### **Cigna**

- Cigna will contract their chiropractic network through First Health.

### **The Alliance**

- Termination date with Fulcrum: 8/31/2026
- The Alliance is actively finalizing the contract and coordinating transition details with the new provider network partner. Once completed, their new provider network will reach out with next steps.

### **WPS**

- Termination date with Fulcrum: 7/31/2026
- Fulcrum is sharing provider credentialing files with WPS. WPS may contact providers or providers may reach out to WPS at Provider Contracting
- WPS informed me that the administration of their chiropractic network will transition to Chiropractic Management Services. To remain participating, providers will need to reach out CMS Services LLC.
- WPS indicated their termination date with Fulcrum is 7/1/2026 (different than Fulcrum's termination notice indicating termination on 7/31/26).

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**Additional Questions? We can help! And we will find an answer for you.**

**[Insurance@cschwiro.org](mailto:Insurance@cschwiro.org) / [Legal@cschwiro.org](mailto:Legal@cschwiro.org)**

A big Thank You to Robyn Tozer and Lisa Barnett for assistance and contribution with these updates.

# State Legislative Updates

## June Dairy Month Panel:

Representative Dr. Moses was at a panel on Monday (6/1) with HHS Secretary, Robert F. Kennedy Jr. for the start of June Dairy Month. They visited the Gilbertson Family Farm in Elk Mound, WI alongside Congressman Derrick Van Orden. The event functioned as a public discussion of the "Make America Healthy Again" (MAHA) agenda and how it relates to Wisconsin agriculture and nutrition policy.



## The panel focused on:

- Expanding access to whole milk in school meal programs and the role dairy can play in children's nutrition.
- Encouraging healthier eating habits through greater consumption of minimally processed, nutrient-dense foods.
- Addressing chronic health challenges, particularly among children, through improved nutrition and lifestyle choices.
- Supporting Wisconsin's dairy industry and recognizing the important role dairy farmers play in feeding families across the country.
- Strengthening the connection between agriculture and public health as part of a broader effort to improve health outcomes nationwide.



# VAX CON

## HINDSIGHT IS 2020

April 24-25, 2026  
Chula Vista Resort  
Wisconsin Dells

RECAP & HIGHLIGHTS

VaxCon 2.0, Hindsight is 2020 and was held April 24-25, 2026, at the beautiful Chula Vista Resort in the Wisconsin Dells, and was a follow up to our phenomenally successful first VaxCon in 2021 during covid. Although the hype around the covid vaccine has died down since then, vaccine information is more relevant now than ever.

People are craving truth and knowledge so they can make good, informed decisions that enhance their health from the inside out.



VaxCon 2.0 had a world-class line up of speakers that did not disappoint. To kick off the weekend, a local Wisconsin Dells provider, Dr. Robert Waters, spoke about aluminum and the history of aluminum in vaccines.

Barbara Loe Fisher, one of the original freedom fighters standing up for informed consent since the 1980's (long before social media and the internet craze) presented a critical examination of pertussis and measles vaccination programs. Her advocacy and willingness to stand up to corruption has saved many, many lives from the devastation of vaccine injury. It was a true honor to meet her and hear her story.



Dr. Peter McCullough closed out Friday afternoon and delivered a powerful and impactful presentation regarding the clinical lessons learned from the COVID-19 pandemic including systems injury, evidence review, and emerging scientific questions, including the effects of multi-system organ injury and long covid that we are still seeing to this day.

On Saturday morning, Dr. Simone Gold, JD, spoke to the history of the physician-chiropractor conflict and the future of medical freedom. Dr. Gold shared information on how insurance companies and their corrupt operating practices impact health care and health care choices. It is not just pharmaceutical companies.



Dr. Ryan Cole gave a fascinating presentation on the power of photo-modulation and the importance of natural sunlight on our physical, emotional, and mental wellbeing. He discussed the different types of light and how each type affects us differently as well as how we can combat the harmful light that we are exposed to each day.

Ending the seminar on Saturday was Dr. Pierre Kory, and if you have ever heard him speak you know he is an entertainer! His presentation reviewed how life is organized, how it breaks down, and how it can be restored from a different lens in relation to water, minerals, and biological order.



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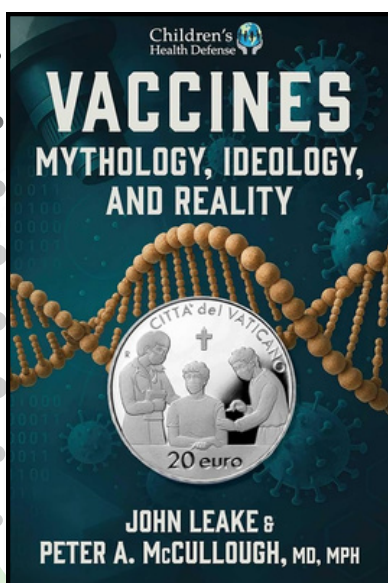
Also, on Friday night we hosted the VIP dinner and round table panel discussion with Dr. Peter McCullough, Dr. Ryan Cole, Dr. Simone Gold, Barbara Loe Fisher, and Dr. Pierre Kory, that was both informative as well as entertaining as most of them know each other and have worked together for years. Each of them shared their personal experiences and what they have sacrificed and endured both personally and professionally for questioning the narrative and being outspoken about vaccines. Our profession fully understands the courage it takes to stand up and share the truth, and we do not take it for granted!



We love events such as this that gather like-minded people interested in learning new ways to help our patients find true health. Overall, it was an amazing seminar and the feedback from attendees was great – check out some of the testimonials below. Stay tuned for more CSW health events in the future!

### Testimonials:

- ❖ *“One of the best seminars for content that I’ve attended in over 30+ years. Presenters were outstanding.”*
- ❖ *“The quality and caliber of the speakers was phenomenal and full of nuggets that I was able to immediately bring back to patients.”*
- ❖ *“Thank you all for a fantastic seminar! It was a dream to get CE credits from doctors I have respected and admired for years. What an outstanding event. Thank you, thank you, thank you!”*
- ❖ *“The VaxCon event was very well put together and great speakers. I really enjoyed hearing more about vaccines and autism as well as having input from MDs that are supportive of chiropractic. Overall, a great event.”*



### Peter McCullough, MD, MPH Book

At VaxCon 2.0, the CSW also provided copies of Dr. McCullough’s book for purchase of which Dr. McCullough was gracious to personally sign each of the books.

Contact the CSW to purchase a remaining signed copy or buy one at the Fall Experience  
*(while supplies last)*



# Chiropractic Philosophy

## The Foundation Beneath Our Hands: Principles One and Two

Before we adjust a single vertebra, before we read a film or take a history, we are standing on philosophical ground. That ground — often unspoken in the busyness of clinical life these days — is what separates chiropractic from every other healing art. R.W. Stephenson's 33 Principles, first codified in his Chiropractic Textbook in 1927, remains one of the most important articulations in our profession's history. And it all begins with two deceptively simple ideas:

**Principle No. 1:** The Major Premise "A Universal Intelligence is in all matter and continually gives to it all its properties and actions, thus maintaining it in existence." Stephenson opens not with anatomy, not with biomechanics, but with the nature of the universe itself. Universal Intelligence is the chiropractic acknowledgment that matter does not organize itself by accident — that the order we observe in living systems reflects something deeper than chemistry alone. Every atom holds together. Every cell knows its function. The cosmos operates by law, not by luck. For chiropractors, this is more than philosophy — it is clinical orientation. When we encounter the human body on our tables, we are encountering an expression of that universal order. We are not meeting a machine to be repaired, but an intelligent, self-organizing system that is, by its very nature, striving toward wholeness. We are not fixing patients. We are removing interference so that what is already intelligent within them can do what it was designed to do.

**Principle No. 2:** The Chiropractic Meaning of Life "The expression of this intelligence through matter is the Chiropractic meaning of life." If the first principle establishes that Universal Intelligence exists, the second tells us what life is — it is the expression of that intelligence through living matter. Life is not merely biological function. It is the active, dynamic communication between an organizing intelligence and the physical form it inhabits. This is the hinge on which everything in chiropractic turns. The brain and nervous system are the primary channels through which Innate Intelligence governs the body. When that expression is full and unimpeded, the organism moves toward health. When it is interfered with — by the vertebral subluxation — the intelligence cannot fully express itself through matter, and the life force is, in some measure, diminished.

**Why This Still Matters:** Some might wonder whether these philosophical roots are relevant in a modern clinical landscape, increasingly shaped by evidence hierarchies and "science-based" outcome measures. The answer is: It matters now more than ever. Without our distinct philosophy, we have nothing. These two principles remind us why we do what we do. They place the patient's innate capacity for health at the center of care — not the provider's technique, not the technology in the office, not the adjustment itself. The adjustment is meaningful precisely because it restores the condition for life to express itself more fully. As we move through our practices this week, it is worth pausing to remember that we are not just fixing spines. We are honoring a principle as old as the universe — that intelligence seeks expression, and that life, given the chance, moves toward itself.

*"Get the Big Idea and all else follows." — B.J. Palmer*

Article Provided by:  
Amanda Berkley, DC  
CSW President



# Access the NEW research emerging from school-based chiropractic programs

FOR CHIROPRACTORS WHO KNOW THEY'RE MEANT TO SERVE BEYOND THE FOUR WALLS OF THEIR PRACTICE

## Now accepting applications! School-based chiropractic certification

This year, we had the honor of helping 2 more Wisconsin-based clinics bring chiropractic care into their local school districts — serving students, staff, and athletes right where they live and learn.

That brings us to 5 public school districts with chiropractic care woven into their everyday lives.

Ten years ago, we started showing up in schools and asking ourselves — what if every kid had access to this? What if chiropractic was just... part of the community?

Now we're ready to teach the right people how to do the same.

If you have a heart of service, love working with kids, and believe chiropractic should be accessible to everyone — this was built for you.

- 12 months of mentorship
- Learn how to open the doors, get into schools, and build relationships that last
- Implementation, education, and systems — everything you need to serve tens or even hundreds more people in your community
- Wisconsin-proven, Innate-philosophy rooted

This is not for everyone. We are looking for the DCs who are called to this — not just curious about it.

Applications are now open: <https://dr-lona-cook.kit.com/5308d3f7cb>



Download the  
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instant access.

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*We respect your privacy. Unsubscribe at any time.*

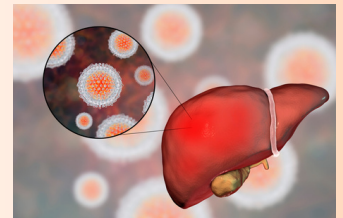


## **Hepatitis B: Disease Overview and Vaccine Considerations**

Patients increasingly ask their healthcare providers about infectious diseases and vaccines, and chiropractors are often part of those conversations. Hepatitis B is one such topic that raises questions about disease risk, vaccine effectiveness, and individual susceptibility to adverse reactions. Understanding the current knowledge surrounding hepatitis B can help chiropractors provide balanced, informed guidance to patients seeking answers.

### **Understanding Hepatitis B**

Hepatitis B virus (HBV) is a viral infection that primarily affects the liver. It spreads through direct contact with infected blood or certain body fluids. In many cases, infection produces no noticeable symptoms, but when symptoms do appear they typically emerge about 90 days after exposure and may persist for several weeks.



When symptomatic, hepatitis B can produce fever, fatigue, loss of appetite, nausea, vomiting, abdominal pain, dark urine, pale stools, joint pain, and jaundice. Most adults who contract the infection experience either mild illness or no symptoms at all. Approximately 95 percent recover fully and develop lifelong immunity after clearing the virus.

However, the risk profile differs significantly depending on the age at infection. Fewer than five percent of adults who contract hepatitis B develop chronic infection, but infants and young children are far more likely to develop chronic disease. Chronic infection can lead to serious liver complications later in life, including cirrhosis and liver cancer.

In the United States in 2023, public health surveillance recorded 2,214 new cases of acute hepatitis B, 17,650 newly reported chronic infections, and 1,769 deaths associated with the disease.

### **Hepatitis B Vaccination**

Hepatitis B vaccines currently used in the United States are recombinant injectable vaccines. Some are single-antigen products, while others are combination vaccines that include additional components such as hepatitis A, diphtheria, tetanus, pertussis, Haemophilus influenzae type B (HIB), or inactivated poliovirus.

In 1991, universal newborn vaccination was introduced after public health efforts to vaccinate high-risk adults—particularly intravenous drug users and individuals with multiple sexual partners—proved largely unsuccessful.



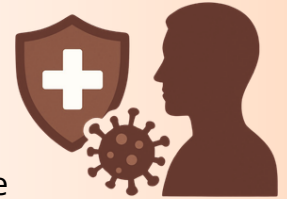
Even with vaccination, infection can still occur in some individuals. Factors such as genetics, age, or exposure to rare viral variants may influence whether a person develops protective immunity.



# Health Matters (con't)

## Natural Immunity and Vaccine-Induced Protection

Individuals who recover from an acute hepatitis B infection generally acquire lifelong natural immunity. Vaccine-induced immunity, by contrast, may decline over time. According to estimates from the CDC, more than 90 percent of individuals develop antibodies after completing the three-dose hepatitis B vaccine series.

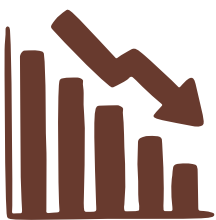


However, long-term studies indicate that detectable antibodies may diminish as years pass. Research suggests that about 16 percent of individuals vaccinated during infancy still have measurable antibodies after 18 years, compared with approximately 74 percent of those vaccinated after age one.

Despite declining antibody levels, immune memory may still provide protection against severe disease, and routine booster doses are not currently recommended.

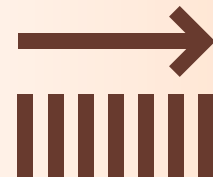
Infections can also occur in vaccinated individuals who do not develop a sufficient immune response—often referred to as “non-responders”—or who encounter mutated strains of the virus. Public health experts note that genetics, age, and certain lifestyle factors may influence these outcomes.

## Trends in Hepatitis B Incidence



Rates of hepatitis B infection in the United States have declined substantially over the past several decades. Between 1985 and 1993, reported cases fell by roughly 59 percent. Researchers attribute much of this reduction to behavioral changes among high-risk populations during the AIDS epidemic rather than vaccination alone.

More recently, infection rates have remained relatively stable. Since 2020, the United States has reported approximately 0.7 hepatitis B cases per 100,000 people each year.



Transmission patterns vary globally. In regions where hepatitis B is endemic, infections are more commonly transmitted between children during early childhood. In the United States, however, infant infection most often occurs during childbirth when the mother is hepatitis B positive.

# Health Matters (con't)



## **Vaccine Reactions and Reported Adverse Events**

Like many medical interventions, hepatitis B vaccines may cause side effects. According to vaccine product inserts, common reactions include redness, warmth, or swelling at the injection site and mild fever that typically resolves within one to two days. Some individuals also report fatigue, irritability, diarrhea, decreased appetite, or mild respiratory symptoms

More serious reactions have been reported in medical literature and to the Vaccine Adverse Event Reporting System (VAERS), including autoimmune, neurological, metabolic, vascular, and hematologic conditions occurring after vaccination. VAERS was designed to monitor potential safety signals and guide further research. However, because it is a passive reporting system, evidence suggests that fewer than 1 percent of vaccine reactions, injuries, and deaths may be reported.



On March 11, 2026, the U.S. Food and Drug Administration launched a new public search platform called the FDA Adverse Event Monitoring System (AEMS). The tool allows clinicians, researchers, and the public to review reports of adverse events associated with FDA-regulated products, including vaccines, in a single database that consolidates several reporting systems, including VAERS. The FDA states that the platform is intended to increase transparency and help identify potential vaccine safety signals after products are on the market, while noting that adverse event reports alone do not prove causation but serve as an early monitoring tool for further investigation.

Since the inception of the National Vaccine Injury Compensation Program in 1986, the U.S. government has compensated more than 400 individuals who filed claims related to hepatitis B vaccine injury or death.

## **Individual Susceptibility and Risk Assessment**

Scientific reviews from the National Academy of Sciences have emphasized that individuals vary in their biological responses to vaccines. Genetic, epigenetic, and environmental factors can influence both immune responses and the likelihood of adverse reactions.

Researchers also note that predicting who may experience a vaccine reaction remains difficult due to gaps in scientific knowledge. In some cases, a prior vaccine reaction may increase the likelihood of experiencing a reaction after subsequent doses.



For this reason, a careful review of personal and family health history—including autoimmune, allergic, neurological, or metabolic conditions—may be an important part of conversations about vaccine timing and risk.



# Health Matters (con't)

## **Implications for Chiropractic Practice**

Chiropractors frequently serve as trusted health advisors for patients seeking broader perspectives on wellness and preventive care. When discussing hepatitis B with patients, it can be helpful to recognize that the disease carries varying levels of risk depending on age and exposure, that most adult infections resolve naturally, and that vaccination strategies aim to prevent chronic infection in vulnerable populations.



Equally important is acknowledging that responses to vaccines are not identical for every individual. Providing clear information about both disease risks and preventive strategies allows patients to participate more fully in their healthcare decisions.

## **Bottom Line**

Hepatitis B remains an important public health concern, particularly because infection early in life can lead to lifelong disease. At the same time, medical interventions—including vaccines—carry their own considerations.

For chiropractors engaged in patient education, the most productive approach may be encouraging informed decision-making. Understanding potential benefits, possible risks, and individual health history allows patients and providers to evaluate preventive strategies in a way that respects both scientific evidence and individual circumstances.

Article Provided by:  
Judith Jolly, RN, BSN



Director of Disease & Vaccine Website Content  
National Vaccine Information Center

[www.nvic.org](http://www.nvic.org)

# The Successful CA

## Unlocking the Secrets of the Successful CA

Congratulations to you for choosing this career path! Chiropractic assistants and technicians are an integral part of every chiropractor's practice. You were specially chosen for this role!

What makes a successful chiropractic assistant? Let's start with professionalism. This is a pretty broad topic, so let's talk professional appearance. Does your office have a uniform policy? I highly suggest uniformed tops or matching tops, even better if your practice logo is displayed! This lets patients know immediately who the CAs are. Name tags enhance the uniform and allow patients to address you by name. Professional appearance also includes neat hair and nails, clean shoes and subdued perfume.

Imagine you are a new patient, entering your office for the first time. What would you expect? A professional CA will welcome a new patient with a firm handshake, use the patient's name in the greeting, and smile. Further, an explanation of paperwork or other forms your office uses gives the patient the confidence that you will guide them through their visit.

Patients have questions. Team members have questions. Your doctor has questions. YOU have answers. Sounds simple, right? The way you communicate, and answer questions sets the tone for the conversation. Great communication starts with active listening. Really listen to what is being asked or explained. When you allow a person to finish their thought, sentence or even complaint, they feel heard. Now it is your turn to respond, not react, but respond. Responses are best retained and received when they are clear and concise. Give an explanation or answer that uses language the recipient will understand and always use eye contact.

From time to time, you may not know the answer to a question. Let's say it is a patient asking about an insurance claim. A very gentle response is, "Mrs. Jones, if you would like to have a seat for a moment, I will look that up for you." You have heard the patient's question, responded professionally, and allowed yourself time to gather the answer. If this was a phone call from a patient, just change your response slightly to, "Mrs. Jones, I am happy to get that information for you, may I have your phone number to contact you later this afternoon?" A great tip for quick responses is to practice scenarios! Gather some team members and run through some possible patient questions. Then, collaborate on possible responses that align with your doctor's office procedures.

# Continued...

Team members rely on each other daily. Communication with team members is just as important as with patients. We develop office friendships, respect each other and help where needed. Face-to-face conversations in a busy office are not always practical, so many offices use interoffice messaging. Have you ever sent or received a text that did not get the expected response? Interoffice messaging can have the same result. A simple “please” or “thank you” really goes a long way! Showing appreciation to one another throughout the day keeps everyone smiling. Team communication really has a big impact on team morale. I always suggest having a morning meeting before patients or a closing meeting after patients. Any miscommunications can be talked through and resolved before the day is finished.

No matter if your office has one team member or ten, reliability and punctuality are a must. We expect patients to arrive for their appointments on time. When patients arrive late, it throws off the schedule. What happens if a team member comes to work late? It throws off the team schedule, meaning another team member must put their responsibilities on hold to cover the responsibilities of the late member. Being reliable to your doctor and team members is a successful trait that will always be admired. Reliability means not only arriving to work on time, but completing tasks by a deadline, following instructions, being accountable for your work and actions, and demonstrating efficiency.

Your strong work ethic and dedication to chiropractic will show your doctor and team members that you have the willingness to learn. Never stop learning! CAs build their knowledge about chiropractic to generate referrals, grow their doctor’s practice and become pillars in their community. I guarantee you will make your doctor proud!

One last key point is to remember your purpose. To be a successful CA, your purpose and goals must align with your doctor’s. Measurable goal setting is an excellent team building opportunity, which really energizes and rejuvenates everybody! Chart the office, practice, and individual goals and revisit them often. Successful CAs participate with goal planning, encourage others to meet individual and office goals, and accept accountability. Big or small, when you meet a goal, be proud and CELEBRATE!

Article Provided by:  
Wendee Hauch, CEO, CT  
Heinen Chiropractic, S.C.  
Sheboygan, WI



# Children & Chiropractic



## ChiroKids Day

Join the CSW in celebrating our chiropractic kids! We kicked off our celebrations with **ChiroKids Day on February 12, 2026**. This is a great opportunity for all offices to celebrate and promote chiropractic for pediatric patients. This year's theme is "**Reading into Wellness — Growing Healthy Spines & Minds**." We encourage you to participate when best fits your schedule and throughout the year! Check out our Tool Kit on our website at [cswchiro.org/chirokids](https://www.cswchiro.org/chirokids)

## Children & Chiropractic Care

Today's children face unprecedented physical, emotional, and environmental stressors. This widespread dysregulation means their nervous systems are working harder than ever, impacting their performance in the classroom, at home, and on the field.

Chiropractic care offers a natural way to support a child's ability to adapt, recover, and thrive. From birth through adolescence, neurological and physical milestones are heavily influenced by spinal and nervous system function. Pediatric adjustments focus on supporting optimal communication between the brain and the body. When a child's nervous system is clear, we routinely see:

- Steadier behavior and emotional balance
- Improved sleep and immune resilience
- Stronger attention and school participation
- Enhanced recovery for young athletes
- Increased physical confidence

Get Your Toolkit  
Today!



Wisconsin is leading the way in pediatric chiropractic care. We are one of the first states to have chiropractors working within public schools, with over five districts in northeastern Wisconsin currently participating. To learn more, visit [www.welladjustedstudents.org](https://www.welladjustedstudents.org)

The **CSW** is proud to support the mission of pediatric chiropractic care through our annual:

1. **WinterFest:** Top-tier pediatric speakers provide valuable information that you can incorporate into your practice.
2. **Chiro Kids Day (CKD):** Themed activity that clinics can incorporate into their practice with their pediatric patients.

The youth are our future. If we can help bring children out of dysregulation and into a state of ease, we are shaping that future in real time. Each adjustment and family conversation helps a child become a more resilient learner, teammate, friend, and leader. When we serve kids, we do not just improve their day; we elevate the trajectory of their lives, their communities, and the generations that follow.

CKD Committee  
Provided by:  
Amanda Blonigen, DC  
On-Site Chiropractic  
Chippewa Falls, WI



&

CKD Committee  
Provided by:  
Chelsea Jarvis, DC  
Poland Chiropractic  
Wausau, WI



# “The Society” Podcast

Looking for your next great listen that makes you feel grounded in the Chiropractic world? Check out Dr. Zach McCabe’s “The Society” podcast!

The podcast includes some incredible conversations with top leaders in the field, including Dr. Tim Young, Dr. Stephanie Libs, Dr. Eric Russell, Dr. Jay LaGuardia, Dr. Nyhus Schaffer, Dr. Brian Wussow, Dr. Amanda Berkley, Dr. Scott Bautch, Dr. Mike DeBord, Dr. Tim Wakefield, and David Michel of Petty Michel & Associates.

“The Society” podcast is available on Spotify or Apple. Links are also available on our website at: [cswchiro.org/the-society-podcast](https://cswchiro.org/the-society-podcast)



Click Here



Click Here



## Check out some of these recent episodes:

- ▶ Tim Wakefield: Ethos Business Academy
- ▶ David Michel: The Solo Practice is Dead
- ▶ Pierre Cory and Wade Anunson Vaxcon Primer
- ▶ Dr. Robert Waters Vaxcon Primer
- ▶ Barbara Loe Fischer, the NVIC, and Vaxcon 2.0

# Member Info

## Member Health & Disability Insurance

### Health Insurance:

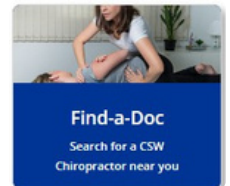
CSW members have the opportunity to obtain affordable health care plans for themselves, their families, their staff, AND even their patients! **Contact Mark Ritchie at 614-214-8334** or via email at **mark.ritchieohio@gmail.com** for more information or to apply for coverage. Additional information and a copy of the **2025-2026 plan brochure** is also available on our website at [cswchiro.org/health-insurance-benefit](http://cswchiro.org/health-insurance-benefit)

### Disability/Life Insurance & Estate/Business Planning:

CSW members have the opportunity to purchase disability insurance for themselves as well as their staff! Members also have access to purchasing life insurance as take advantage of estate/business planning services as well. **Contact Jeff Lindquist at 414-881-2436** or via email at **mjlpc@aol.com** for more information. Additional information and details are also available on our website at [cswchiro.org/disability-policy-benefit](http://cswchiro.org/disability-policy-benefit)

## Find-a-Doc

- Free referral listing on our web site, through the Find-A-Doctor search.
- Click [HERE](#) to view Directory.
- After the transition to our new website platform - **we ask that all CSW Members login to their account and confirm the correct information is being listed in the directory.** You may also add photos, website address, bio, etc.



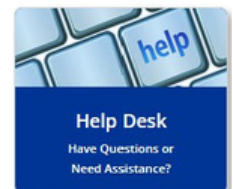
## Classifieds

- Discounted rates for postings to sell your practice, hire an associate or staff, find vacation coverage, etc. Access Classifieds through the button on the front page of our website [cswchiro.org](http://cswchiro.org)



## Help Desk

- Contact our [Help Desk](#) for assistance with your legislative, legal and insurance questions. *\*Members also receive emailed notifications of significant changes in insurance codes or billing procedures.*



## Chiro Savings Club - More Information Coming Soon

## Foundation for Chiropractic Progress Group Membership

(see next page for details)



# ON-DEMAND ONLINE INITIAL CT CERTIFICATION



## UNLOCK YOUR TEAM'S POTENTIAL!

### With Our Comprehensive Online Curriculum

**SAY GOODBYE TO DOWNTIME,  
COSTLY TRAVEL &  
SCHEDULING HEADACHES!**

#### ❖ **STATE APPROVED**

This 12-hour course is approved by the Wisconsin Chiropractic Examining Board

#### ❖ **AVAILABLE IMMEDIATELY**

Start training the same day they are hired!

#### ❖ **NO DOWNTIME/NO LOST WEEKENDS**

Learn at their own pace, without disrupting your practice.

#### ❖ **NO TRAVEL/HOTEL COSTS**

Save money on overtime, travel expenses, and hotel stays.

#### ❖ **FLEXIBLE LEARNING**

Access our comprehensive education whenever and wherever it's convenient for your team.



**CSW**

**Members**

**Receive**

**Discounted**

**Pricing**



**\*\*FOR INITIAL CERTIFICATION ONLY - NOT APPROVED FOR CE\*\***

[cswchiro.org/on-demand-chiropractic-technician-certification](http://cswchiro.org/on-demand-chiropractic-technician-certification)

# 48 HR NUTRITION CERTIFICATION PROGRAM

## Online and On-Demand for Wisconsin Chiropractors and Chiropractic Students!

### \* NUTRITION CERTIFICATION OPPORTUNITY \*

The **State of Wisconsin** requires Chiropractors to complete a 48-hour Nutrition Certification program in order to provide nutritional consultations and sell supplements and herbs to patients. *(Not approved for CE)*

The Chiropractic Society of Wisconsin's **Online and On-Demand Nutrition Certification** program is an excellent alternative to the traditional off-site, in-person trainings that consist of 4 weekends and expensive travel costs.



#### The CSW's Online & On-Demand Program provides:

- Flexibility to complete online from the comfort of your own home at times convenient for you.
- Cost savings by eliminating travel costs.
- Ability to complete while still a **Chiropractic Student!**

#### Topics Include:

- Nutrient Absorption
- Liver Functions
- Sports Nutrition
- The Effects of Stress & more!



**Complete Nutrition Certification in four 12-hour sessions**

**Pricing options: \$400/Session -or- \$1500/Full-Program**



Scan QR code or visit our website for more information & to register!

[www.cswchiro.org/nutrition-certification](http://www.cswchiro.org/nutrition-certification)

Brought to you by:

 **Chiropractic Society**  
OF WISCONSIN



# Classified Postings

Members get discounted rates for ad postings! Whether you need to sell your practice, hire an associate or staff, find vacation coverage, etc., this is the place! Access Classifieds via the button on the front page of our website [cswchiro.org](http://cswchiro.org).




View current postings or place an ad today!

CLICK HERE

Sort by: Title 25  
All Categories Job Posting Job Search

### Associate Opportunity with lots of potential and future buy-in/ownership option!




Associate Opportunity with lots of growth and potential and future buy-in/ownership option!

Opportunity in quaint and beautiful Bloomer, Wisconsin to become a part of our team. We are a happy, positive, and family oriented chiropractic and healthcare clinic.

This is a great opportunity to join an established and successful practice. Low stress and flexibility. Our practice consists of o...


### Full time DC opening in Portage, WI



Join Our Growing Chiropractic Team in Portage, Wisconsin – Just North of Madison!

Are you a passionate chiropractor ready to take your career to new heights? Join our well-established practice, located just 30-45 minutes north of Madison, WI, in the charming town of Portage. With 31 years of serving the community, we are dedicated to helping families feel their best through chiropractic care...

### State-of-the-Art Clinic seeking Motivated Associate in Delafield, WI




Now Hiring: Associate Chiropractor – Delafield, Wisconsin

Join the growing team at LiveFree Health — an award-winning, fast-growing wellness clinic located in beautiful downtown Delafield, WI.

We are currently seeking an Associate Chiropractor who is passionate about helping people, committed to personal and professional growth, and excited to be part of a collaborative, high-energy team ...

### OFFICE SHARING OPPORTUNITY




Well established chiropractic office located in Fond du Lac. I have an office sharing opportunity for a self motivated doctor or doctors to establish and build their independent practice. Option for practice buy-out and assumption of my patient base immediately or upon my retirement.

The office is located on one of the busiest thoroughfares on Fond du Lac. Fully furnished and equipped - including adjusting and exam tables, therapy equipment, digital x-ray system and practice management and clinical documentation software. There is a large parking lot with ample spots for patient and staff parking. Signage for your practice on building exterior as well as in a large lighted sign bank near the road.

Reasonable graduated rent structure to allow you to focus on building your practice rather than overhead and startup cost debt.

### Fill In Doc Opportunity



Just like the daffodils in spring our business continues to grow. We welcome you to fill a growing need by sharing your chiropractic skills with the Doc For A Day Team.

We are a Wisconsin owned company with a professional, experienced locum tenens team that covers a magnitude of clinics throughout Illinois, Wisconsin, Minnesota and Indiana.

We are looking for professional, caring chiro...

MORE ON  
NEXT PAGE

# Classified Postings

## Associate Wanted - Own Your Future in Jefferson, WI!



Join our vibrant, 40-year rural practice in charming Jefferson, WI! Seeking a motivated DC eager to experience Chiropractic care at its best and serve patients. Potential ownership within 3 years. Earn a \$50k-\$75k base salary + collection bonuses, with mentorship to run a thriving clinic. Enjoy a family-friendly, "Mr. Roger's Neighborhood" community, 4-day workweek, and paid malpractice.

## Associate Chiropractor



Our practice is seeking a motivated Chiropractic Associate, whether a recent graduate or an experienced doctor, to join our dynamic and supportive team. This is an opportunity to grow within a positive, high-energy environment that prioritizes patient outcomes while minimizing administrative and business-related burdens. In this role, you will focus on what matters most: caring for patients, s...

## CHIROPRACTOR AVAILABLE FOR RELIEF COVERAGE



I have 27 years of experience treating patients as a Chiropractor in Wisconsin. I was Self employed for 10 years from 1999 - 2009. I have worked at multiple offices and I'm familiar with many Chiropractic Techniques. I am Licensed in WI and fully insured with NCMIC. Please contact Dr. Jeff Hamill at 262-328-4678 or hamillchiropractic@yahoo.com. I live in Menomonee Falls, Wisconsin.

## WISCONSIN CHIROPRACTORS | Associate & Clinic Director Opportunities | Greater Milwaukee



Walk into a full, supported clinic — not an empty room.

We're hiring DCs in Greater Milwaukee, WI for two of our clinics just outside Milwaukee, WI—offering a clear career path, strong compensation, and the support you need to focus on patient care.

Contact Dana to connect with our Physician Recruitment Team.  
Email: [dcrecruiting@medullallic.com](mailto:dcrecruiting@medullallic.com) | Text 773-517-2325

Why Chiro One?

Rea...

## Chiropractic Associate Doctor w/ Potential Buy In



Looking for a clinic where you can practice, grow, and potentially step into ownership?

Blue Hills Chiropractic is a 15-year, all-cash clinic in Rice Lake, Wisconsin. We're established, steadily growing, and looking for an associate doctor who wants more than just a short-term position. For the right fit, we can offer a clear 5-year path toward partial or full ownership.

About the Practic...

## Associate Chiropractor



Associate Chiropractor: The Wellness Way – Fond du Lac

Location: Fond du lac, WI

The Standard: Excellence. Clinical Mastery. Unwavering Patient Care.

THE MISSION

We are not a "back-cracking" clinic. We are a Wellness Way clinic dedicated to clinical mastery and life-changing results. We are looking for an Associate Doctor who is ready to execute at a high level, lead patients through comp...

## Associate Chiropractor – Back In Action Chiropractic | Baraboo, WI



Let's be honest: you went to chiropractic school to help people move, feel, heal, and live better...

Not to spend your days worrying about marketing funnels, screening booths at health fairs, payroll spreadsheets, Yelp reviews, or whatever the heck SEO is this week.

So, what if your job could be exactly what you love?

- \*Adjusting.
- \*Connecting.
- \*Caring.
- \*Going home sa...

Place Ad



# ChiroLIFE

## Protecting Chiropractic

Decisions regarding chiropractic, and the conditions that allow the public to access it, are continually being made at both the state and federal level. These decisions may be made with or without our awareness and are critical to the future of the profession and the public's access to the #1 alternative to medicine. Fortunately, some policy leaders in the Wisconsin legislature understand chiropractic and are firmly committed to its natural approach to healthcare. They appreciate the cost-effective and high-value treatment chiropractors provide as primary care providers.

In order to carry out essential and urgent legislative efforts (as experienced with the PSCP proposal for prescribing rights), our friends in Madison require financial support in order to continue protecting and promoting the rights of every chiropractor in the state. These representatives act on our behalf in many ways outside of urgent issues and need our financial support for reelection. It is because of our financial contributions to long-time Chiropractic supporters in Madison that we have been able to successfully pass and protect legislation allowing all chiropractors today the freedom to practice chiropractic separate from medicine. Our influential public policy friends need and deserve our financial support as much as we need and depend on their support of Chiropractic!

Nothing happens for Chiropractic in the state of Wisconsin or federally without financial support. As Chiropractors, we face unique challenges in the health care system with our natural, non-surgical and drugless approach. The obstacles we encounter come from various directions often requiring urgent attention and cannot be solved without the help and support of our legislative friends.

The CSW is proactive in developing policies that enhance Chiropractic's role in the marketplace, ultimately enhancing your ability to increase public access to Chiropractic care. We believe our best is yet to come and with more equality in the healthcare market, our legislative efforts are as demanding as ever. Winning these legislative efforts is no small task, yet it can reap huge rewards for all Chiropractors. Our vision is bigger than settling for 15% of the population utilizing Chiropractic. You deserve an organization that enhances this profession's public relations and develops legislation that expands public perception in the safety, efficacy, outcomes and role of Chiropractic in spinal health and overall health and wellness. Apathy will not work. Doing nothing and hoping your neighbor or colleague will do it for you will not work either. It is up to EACH one of us if we want to see Chiropractic in a more prominent role in healthcare. Please commit to contributing what you can financially on a monthly, quarterly, or annual basis. Your contributions matter! Along with other colleagues, you have the power to influence and make a difference.

**There is strength in numbers! When Chiropractors join together to financially help legislators and support the cause, we can protect, promote, and continue to develop Chiropractic's foundational role in the health care arena.**

**Please consider participating in the ChiroLIFE program today.**

**Follow Link Below for More Information**  
[cswchiro.org/chiro-life](https://cswchiro.org/chiro-life)



**Follow Link Below to Donate Today!**

[cswchiro.ce21.com/donations/detail/chiorlife-donations](https://cswchiro.ce21.com/donations/detail/chiorlife-donations)





FOUNDATION FOR  
**CHIROPRACTIC  
PROGRESS**

## **CSW members qualify for Group Membership with the Foundation for Chiropractic Progress (F4CP).**

**As a F4CP Group Member, you are granted access to a wide-array of benefits for your clinic, including:**

- Monthly Marketing Roadmaps
- Basic Listing in National Find-a-Doctor Directory
- Monthly Newsletter & exclusive F4CP news updates
- Access to life Practice Progress Webinars
- Brochures, White Papers & eBooks on various topics

### **Accessing Your Account:**

In order to access your membership benefits, you must first activate your online account. To do so, please follow the steps listed below:

1. Visit [www.f4cp.org/package/member/forgotpassword](http://www.f4cp.org/package/member/forgotpassword) and enter your email address (the email address you provided to CSW).
2. Go to your email account to get the temporary password.
3. Return to the F4CP website and LOGIN on the top right with your email address and the temporary password.
4. Scroll down to PASSWORD – Click CHANGE and input temporary password and new password then click SAVE.
5. To update or edit your F4CP Find-A-Doctor Directory listing, Click Update Profile, make changes and click SAVE.

**For any questions, please contact:**

**Membership Director, Marta Cerdan | [marta@f4cp.com](mailto:marta@f4cp.com)**

**[www.f4cp.org](http://www.f4cp.org)**



# SPONSOR SPOTLIGHTS



Nearly 60% of what children eat today is ultra-processed.

That often means less fiber—and less support for gut health, immune development, and regularity when it matters most.

SP Children's® ProSynbiotic helps fill the gap with clinically backed 3-in-1 support for digestion, microbiome balance, and immune function. Featuring two researched probiotic strains, an antibiotic resistant yeast, and naturally occurring fibers from whole food-based ingredients. Easy to mix. Free from added sugars, stevia, and artificial additives.

Learn More: [www.standardprocess.com/products/sp-childrens-prosynbiotic](http://www.standardprocess.com/products/sp-childrens-prosynbiotic)



Why do leading clinics choose Shockwave Centers of America?

- ✓ High-quality shockwave devices
- ✓ Preset, research-based treatment protocols
- ✓ Online training & direct clinical support
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Make shockwave therapy as accessible as ultrasound or e-stim without compromising quality.

Visit [www.ShockwaveCenters.com/LearnMore](http://www.ShockwaveCenters.com/LearnMore) for more information or to schedule a call with one of our shockwave experts!



## Radial Shockwave Devices (rESWT)

Clinical Model

Mark III Shockwave Device  
\$8,999.99

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MARK V Shockwave Device  
\$6,999.99

## Focused Shockwave Device (fESWT)

Focused Shockwave (fSWT)

Mark VI Shockwave Device  
\$24,999.99

## EMTT / Laser Combo Device

EMTT / Laser Combo

ION EMX  
\$12,999.99

# SPONSOR SPOTLIGHTS



✨ Wisconsin Chiropractors ✨  
Earn a Certification in Nutrition Online  
and On-Demand at Your Convenience!

The Food Enzyme Institute is excited to bring you these convenient, on-demand webinars to deepen your nutrition knowledge and become certified in Wisconsin! Becoming proficient in nutrition will help your patients maintain their structure and function.

Learn more here:

[www.foodenzymeinstitute.com/products/CSW-Nutrition-Certification-Course.aspx](http://www.foodenzymeinstitute.com/products/CSW-Nutrition-Certification-Course.aspx)



## Wisconsin Chiropractic Table Sales & Service

Remember the Most Important Part of Your Practice!

With over 40 years of experience, we are here to take care of You as the Master Distributor & Servicer of all Chiropractic Tables for the entire State of Wisconsin. Every Chiropractic Table Brand, Make & Model!

New, Used & Refurbished options of all brands available, just tell us what you need. Specializing in personalized experience and offering Full-Service Repair, New & Used Tables, Trade In Values, Reupholstery, In-Office Delivery, Setup & Instruction, Factory OEM Parts, & Warranty.

Professional honest support from a trusted Family Owned and Operated local company. International Orthopedics, Inc., is located in Oshkosh, WI.

Please Call us at 1.800.321.0104  
Email: [Sales@InternationalOrthopedics.com](mailto:Sales@InternationalOrthopedics.com)  
Stop by the booth at any of the major WI Chiropractic Shows! [www.internationalorthopedics.com](http://www.internationalorthopedics.com)

# SPONSOR SPOTLIGHTS



NutriDyn.

**Everyone's talking about NAD+—and for good reason.**

Nicknamed the “fountain of youth” molecule, **NAD+** fuels how your cells create energy, repair damage, and ultimately how you age—inside and out. Healthy NAD+ levels contribute to a longer and healthier life.

But here's the catch: those levels decline over time, and that decline is linked to accelerated aging-- fatigue, slower metabolism, inflammation, visible aging... and even negative changes in brain health. Humph.

And cognitive decline and neurodegenerative disease is at the top of the list of concerns many of us have as we age. And let's be real—looking “young” is great. But protecting your brain... is just a bit more important.

So the naturally declining NAD+ is associated with cognitive decline and accelerated aging of all kinds, but the good news is that boosting NAD+ with targeted ingredients like the ones in NutriDyn's Longevity Essentials NAD+ plays a powerful neuroprotective role, helping support brain cell function, resilience, and longevity, as well as healthy aging all around. Hoorah!

**Emerging research shows NAD+-boosting nutrients may:**

- Support mitochondrial function (your cells' energy engines)
- Reduce oxidative stress & inflammation
- Enhance DNA repair
- Promote brain cell survival

**They've even been studied in neurodegenerative conditions like:**

- Alzheimer's disease
- Parkinson's disease
- ALS
- Huntington's disease

**Bottom line:** supporting NAD+ isn't just about aging gracefully—it's about protecting your brain, your energy, and your future. For both providers and patients, combining targeted therapies with daily Longevity Essentials NAD+ from NutriDyn may be one of the smartest longevity strategies available today. Here's to feeling sharp, energized, and resilient—for the long run. 🧠✨



*Give your lifespan a healthy boost!  
Promote true longevity with:*

NutriDyn

Product Links:

- [Longevity Essentials NAD+ Product Details](#)
- [Longevity Essentials NAD+ Research Review](#)
- [Longevity Essentials NAD+ Patient Handout](#)

Contact your NutriDyn Rep for more information, practice member handouts, or set up an account:

Sarah Cady — sarah@nut-dyn.com

Jake Wagner — jake@nutri-dyn.com

Julie Riser — julie@nut-dyn.com

Ron Ehli — ron@nut-dyn.com



Your patients are paying attention to protein, and so should you!

Muscle and Soft Tissue Repair ▪ Active Patients  
Perimenopausal and Menopausal Women ▪ Weight-lifting  
Metabolic Health ▪ Men 40+

Offer **Protein Support** in two easy steps with Loomis Enzymes!

**Pro-NH3 Clean Protein and Amino Acids**

A simple way to add quality protein and amino acids

<https://www.loomisenzymes.com/Pro-NH3>

**Bil Protein Digestion**

Help the body to digest dietary protein

<https://www.loomisenzymes.com/Bil>



AFTER THE  
**Adjustment**

**Prioritize Protein**



**New to Loomis Enzymes?**

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\*Conditions Apply.

# SPONSOR SPOTLIGHTS

## Outcome-Based Chiropractic at Chiro One Wellness Centers

As we continue to grow across Wisconsin, we are adding Chiropractors and Clinical Assistants to support our clinics.



## What Makes Chiro One Different

At Chiro One, the focus is on helping patients improve through an outcome based approach to chiropractic care, with an emphasis on long term results and overall patient wellness.

As one of the largest privately held chiropractic organizations in the country, our clinics are built to support both the doctor and patient experience. Each location includes an active therapy bay within the clinic, along with resources such as digital x rays, Footmaxx orthotics, Thuasne DMEs, and Standard Process supplements when appropriate for patients.

Treatment is delivered through a combination of chiropractic adjustments, prescribed corrective exercise, and active therapy completed during the visit. Patients are guided through their plan each time they are in the clinic, allowing you to see progress as it happens while reinforcing engagement throughout the process.

With trained clinical staff assisting in patient flow and exercise guidance, doctors are able to stay focused on assessment, treatment, and patient progress while working within a well supported environment.

Part of Something Bigger Chiro One partners with organizations like the Foundation for Chiropractic Progress and NCMIC to support research, advocacy, and education across the profession.

Through these efforts, our chiropractors contribute to advancing the future of the field nationwide.

You can explore more about our Doctor of Chiropractic opportunities here: [www.chiroone.com/careers-dc](http://www.chiroone.com/careers-dc)



At **Microbiome Labs** we don't stop studying the microbiome—and we don't stop validating our formulas.

This Real-World Evidence study with 300 participants is the latest addition to an expanding body clinical and real-world research supporting **MegaSporeBiotic™**.

Learn more about **MegaSporeBiotic™** and our other products on our website: [www.microbiomelabs.com/home/products/megasporebiotic](http://www.microbiomelabs.com/home/products/megasporebiotic)

We also have an excellent video explaining the mechanism of action behind **MegaSporeBiotic**, which you can watch on YouTube here: [www.youtube.com/watch?v=ZY6HyCb\\_IFQ](https://www.youtube.com/watch?v=ZY6HyCb_IFQ)

For more information on how to obtain this product, reach out to your practitioner or contact the local Wisconsin representative below.

Zach Mattson  
Regional Account Manager - WI  
Mobile: 262-420-7208  
Email: [ZACMA@novozymes.com](mailto:ZACMA@novozymes.com)

[CLICK HERE TO VIEW OUR RECENT STUDY FINDING](#)

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