



Chiropractic Society
OF WISCONSIN



Corporate Partnership Packages

2026



Why become a CSW corporate sponsor?

The CSW makes a concerted effort to showcase our corporate partners throughout the year. Our partnership helps drive your products and services to our large chiropractic audience, which maximizes your investment before, during, and after events!

About the Chiropractic Society of Wisconsin

The CSW is a non-profit organization representing chiropractors throughout the state of Wisconsin. We are a member-driven group focused on marketing the life-enhancing benefits chiropractors provide every day in their practices. Our initiatives include preserving, promoting, and protecting the practice of chiropractic in Wisconsin through education, advocacy and promotion. The CSW provides the best opportunity to build relationships with, and promote your products and services to, Wisconsin chiropractors and their staff.

Our Reach

➤ Membership

Our database includes 2,000+ Wisconsin DC's.

➤ Social Media

Our Instagram has over 300 followers and our Facebook page has over 3,500 followers and over 3,200 likes. Our posts are viewed by 300 to 10,000 users, and we continue to grow! All our sponsorship levels provide the ability for our posts to feature *your* business in our social media blasts.

Corporate Sponsor Packages

As of 2026, corporate sponsorships be on a calendar year basis.

Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze 1,500
Logo & Link on CSW Front Main webpage	Rotating slider x 3	Rotating slider x 2	Rotating slider x 1	Rotating slider x 1
Logo & Link on CSW Sponsors webpage	X	X	X	X
Description of products/ services displayed on CSW website w/Contact info	X	X	X	X
“Chiropractic Success” CE Webinar series (# per year)	4	2	1	
*NEW WINTERFEST – Logo recognition of sponsors on attendee tables	X	X	X	X
*NEW WINTERFEST – Exhibitor space w/Post-Attendee list (\$450+ value) (Max 10 available spaces – No Double Booths)	Single space	Single space		
*NEW WINTERFEST – Lunch (Day 1) (when available)	X	X	X	X
FALL EXPERIENCE – Logo recognition of sponsors on attendee tables	X	X	X	X
FALL EXPERIENCE – Exhibitor booth w/Post-Attendee list (\$675+ value)	DOUBLE booth	Single booth	Single booth	
FALL EXPERIENCE – Tickets to Friday night dinner (# tickets)	2	1		
FALL EXPERIENCE – Branded items distributed at registration table (sponsor provided)	X	X	X	X
FALL EXPERIENCE – Flyer/Brochure insert included in attendee packet (sponsor provided)	X	X	X	X
FALL EXPERIENCE – Time allotted to addressing attendees (typically during a lunch)	5 min	5 min		
Recognition of CSW sponsors in the CSW Newsletter	X	X	X	X
“Sponsor Spotlight” email blast to CSW members & non-members (sponsor provided content) (per year)	4	3	2	1
Social Media blasts on CSW Facebook & Instagram page (sponsor provided content) (per year)	4	3	2	1

All packages are subject to change should circumstances warrant the need to change.

Overview

- **Logo, Link, and Description on CSW webpages**

Sponsor logo and link placed on the CSW's front webpage on a rotating slider basis. Sponsor logo, link, and description posted on Corporate Sponsor webpage.

- **"Chiro Success" webinar series**

Unique Lunch-n-Learn program in which the sponsor conducts a one-hour educational webinar to our chiropractic community over a lunch hour followed by a second hour to showcase your products/services and conduct question/answer. This is an excellent opportunity for direct engagement, brand visibility, and network growth. *(The topic and content for the first hour must meet Continuing Education requirements and be submitted to the CSW for approval a minimum of 90 days prior to webinar.)*

- **Fall Experience**

- **Logo recognition** – sponsor logos displayed on table tents on attendee tables in main conference room and a flyer in the welcome packets.
- **Attendee list** – sponsors receive an attendee list at once the event has concluded. *(Attendee list consists of names and mailing addresses only – no emails or phone numbers.)*
- **Exhibitor booth** – cost of booth is included in sponsorship. *(Sponsor must complete separate registration to secure booth and agree to the rules and regulations.)*
- **Friday night dinner tickets** – up to 2 tickets included to the Friday night "Freedom Dinner" with attendees and board members.
- **Speaking time allotment** – sponsor will have the opportunity to provide a brief introduction to attendees regarding their company, products, and services on one of the days, typically over a lunch hour.
- **Branded items** – sponsor provided branded items distributed at registration table.
- **Flyer/Brochure insert** – sponsor may provide a brief, single page advertisement or flyer to be included in attendee welcome packets.

- **Winterfest**

- **Logo recognition** – sponsor logos displayed on table tents on attendee tables in main conference room and a flyer in the welcome packets.
- **Attendee list** – sponsors receive an attendee list at once the event has concluded. *(Attendee list consists of names and mailing addresses only – no emails or phone numbers.)*
- **Exhibitor space (new 2026)** – cost of exhibitor space is included in sponsorship. *(Sponsor must complete separate registration to secure space. First come/first served basis due to limited 10 available spaces at the venue – No Double Booths.)*
- **Lunch** – sponsors are welcome.

- **Newsletter**

CSW sponsor partners will be recognized in the CSW newsletters.

- **"Sponsor Spotlight" & Social Media**

The CSW will share sponsor-provided content to members/non-members via email blasts and social media posts *(Facebook & Instagram)* throughout the year as applicable.



CSW Sponsorship Application Form



January 1, 2026 – December 31, 2026

COMPANY INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Title _____

Phone _____ Cell Phone _____

Email _____

CORPORATE SPONSORSHIP PACKAGE

Platinum Sponsor **\$7,500** Silver Sponsor **\$2,500**

Gold Sponsor **\$5,000** Bronze Sponsor **\$1,500**

PAYMENT INFORMATION

Check made payable to: **“Chiropractic Society of Wisconsin”**

Visa Mastercard Discover AMEX

Card # _____ Exp _____ / _____ CVV _____

Billing Address *(if different than above)*:

Address _____

City _____ State _____ Zip _____

DESCRIPTION - Please provide the following information to be shared on the CSW website:

Type of Product/Service: _____

Contact: _____ Phone _____

Contact Email: _____

Brief Description of your company, products, and/or services: *(attached additional page if needed)*

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*Please return this form by **DECEMBER 15, 2025** along with the description and any check to the address below, or email the form and payment information to info@cschwiro.org:

**Chiropractic Society of Wisconsin
25 W Main Street, Floor 5
Madison, WI 53703**

Please contact us with any questions at **608-609-6383** or via email to info@cschwiro.org

We look forward to partnering with you this year and in the years to come!